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## Existence and multiplicity of solutions for a $p$-Kirchhoff equation on $\mathbb{R}^{N}$

Jincheng Huang ${ }^{1 *}$ ©
"Correspondence:
slbhuangjc@163.com
'Math and Physics Teaching Department, Hohai University, Changzhou, China

## Abstract

In this paper, we consider the following p-Kirchhoff equation:

$$
\begin{equation*}
\left[M\left(\|u\|^{p}\right)\right]^{p-1}\left(-\Delta_{p} u+V(x)|u|^{p-2} u\right)=f(x, u), \quad x \in \mathbb{R}^{N}, \tag{P}
\end{equation*}
$$

where $f(x, u)=\lambda g(x)|u|^{q-2} u+h(x)|u|^{r-2} u, 1<q<p<r<p^{*}\left(p^{*}=\frac{N p}{N-p}\right.$ if $N \geq p, p^{*}=\infty$ if $N \leq p$ ). Using variational methods, we prove that, under proper assumptions, there exist $\lambda_{0}, \boldsymbol{\lambda}_{1}>0$ such that problem (P) has a solution for all $\boldsymbol{\lambda} \in\left[0, \boldsymbol{\lambda}_{0}\right)$ and has a sequence of solutions for all $\lambda \in\left[0, \lambda_{1}\right)$.

MSC: 35B38; 35J20; 35J62
Keywords: p-Kirchhoff equation; Variational methods; Existence and multiplicity of solutions

## 1 Introduction and main results

In this paper, we consider the following $p$-Kirchhoff equation:

$$
\begin{equation*}
\left[M\left(\|u\|^{p}\right)\right]^{p-1}\left(-\Delta_{p} u+V(x)|u|^{p-2} u\right)=f(x, u), \quad x \in \mathbb{R}^{N} \tag{1.1}
\end{equation*}
$$

where $M, V$ are continuous functions, $f(x, u)=\lambda g(x)|u|^{q-2} u+h(x)|u|^{r-2} u(1<q<p<r<$ $p^{*}$ ) is concave and convex, and

$$
\|u\|^{p}=\int_{\mathbb{R}^{N}}\left(|D u|^{p}+V(x)|u|^{p}\right) d x \quad(1<p<N) .
$$

Since the pioneering work of Lions [1], much attention has been paid to the existence of nontrivial solutions, multiplicity of solutions, ground state solutions, sign-changing solutions, and concentration of solutions for problem (1.1). For example, for the following Kirchhoff equation:

$$
\begin{equation*}
-\left(a+b \int_{\mathbb{R}^{N}}|\nabla u|^{2} d x\right) \Delta u+V(x) u=f(x, u), \quad x \in \mathbb{R}^{N} \tag{1.2}
\end{equation*}
$$

Li and Ye [2] and Guo [3] showed the existence of a ground state solution for problem (1.2) with $N=3$, where the potential $V(x) \in C\left(\mathbb{R}^{3}\right)$ and it satisfies $V(x) \leq \liminf _{|y| \rightarrow+\infty} V(y) \triangleq$
$V_{\infty}<+\infty$. Sun and Wu [4] investigated the existence and non-existence of nontrivial solutions with the following assumption: $V(x) \geq 0$ and there exists $c>0$ such that meas $\{x \in$ $\left.\mathbb{R}^{N}: V(x)<c\right\}$ is nonempty and has finite measure. Wu [5] proved that problem (1.2) has a nontrivial solution and a sequence of high energy solutions where $V(x)$ is continuous and satisfies $\inf V(x) \geq a_{1}>0$ and for each $M>0, \operatorname{meas}\left\{x \in \mathbb{R}^{N}: V(x) \leq M\right\}<+\infty$. Nie and Wu [6] treated (1.2) where the potential is a radial symmetric function. Chen et al. [7] considered equation (1.2) when $f(x, u)=\lambda a(x)|u|^{q-2} u+b(x)|u|^{r-2} u\left(1<q<p=2<r<2^{*}\right)$.
Moreover, for $p$-Kirchhoff-type problem of the following form:

$$
\begin{equation*}
-\left[a+\lambda M\left(\|u\|^{p}\right)\right]\left[-\Delta_{p} u+b|u|^{p-2} u\right]=f(u) \quad \text { in } \mathbb{R}^{N}, \tag{1.3}
\end{equation*}
$$

Cheng and Dai [8] proved the existence and non-existence of positive solutions, where $M(t)$ satisfies
(M) There exists $\sigma \in(0,1)$ such that $\hat{M}(t) \geq \sigma[M(t)] t$, here $\hat{M}(t)=\int_{0}^{t} M(s) d s$.

Furthermore, the authors in [9] dealt with problem (1.3) for the special case $M(t)=t$ and $p=2$. Recently, Chen and Zhu [10] considered problem (1.3) for $M(t)=t^{\tau}$ and $f(u)=$ $|u|^{m-2} u+\mu|u|^{q-2} u$. Similar consideration can be found in [11-13].

However, $p$-Kirchhoff problem in the following form:

$$
\begin{equation*}
-\left[M\left(\|u\|^{p}\right)\right]^{p-1} \Delta_{p} u=f(x, u) \quad \text { in } \Omega, \quad u=0 \quad \text { on } \partial \Omega \tag{1.4}
\end{equation*}
$$

or $p$-Kirchhoff problem like (1.1) seems to be considered by few researchers as far as we know. Alves et al. [14] and Corrêa and Figueiredo [15] established the existence of a positive solution for problem (1.4) by the mountain pass lemma, where $M$ is assumed to satisfy the following conditions:
$\left(\mathrm{H}_{1}\right) M(t) \geq m_{0}$ for all $t \geq 0$.
$\left(\mathrm{H}_{2}\right) \hat{M}(t) \geq[M(t)]^{p-1} t$ for all $t \geq 0$, where $\hat{M}(t)=\int_{0}^{t}[M(s)]^{p-1} d s$.
In [16], Liu established the existence of infinitely many solutions to a Kirchhoff-type equation like (1.1). They treated the problem with $M$ satisfying $\left(\mathrm{H}_{1}\right)$ and
$\left(\mathrm{H}_{3}\right) M(t) \leq m_{1}$ for all $t>0$.
Very recently, Figueiredo and Nascimento [17] and Santos Junior [18] considered solutions of problem (1.1) by minimization argument and minimax method, respectively, where $p=2$ and $M$ satisfies $\left(\mathrm{H}_{1}\right)$ and
$\left(\mathrm{H}_{4}\right)$ The function $t \mapsto M(t)$ is increasing and the function $t \mapsto \frac{M(t)}{t}$ is decreasing.
Subsequently, Li et al. [19] investigated the existence, multiplicity, and asymptotic behavior of solutions for problem (1.4), where $M$ could be zero at zero, i.e., the problem is degenerate.

Note that $M(t)=a+b t$ does not satisfy $\left(\mathrm{H}_{2}\right)$ for $p=2$ and $\left(\mathrm{H}_{3}\right)$ for all $1<p<N$. Moreover, $M(t)=a+b t^{k}$ fails to satisfy $\left(\mathrm{H}_{2}\right),\left(\mathrm{H}_{3}\right)$ for all $k>0$, and $\left(\mathrm{H}_{4}\right)$ for all $k>1$. In this paper, we will assume proper conditions on $M$, which cover the typical case $M(t)=a+b t^{k}$ and the degenerate case. Furthermore, our assumption on the potential V is totally different from all the previous works which were concerned with Kirchhoff-type problems to the best of our knowledge. The assumption on $V$ is related to the functions $g, h$ in the nonlinearity $f$. The potential $V$ is not necessarily radial and can be unbounded or decaying to zero as $|x| \rightarrow+\infty$ according to different functions $g$ and $h$. See assumptions $(V)$ and $\left(\mathrm{M}_{1}\right)-\left(\mathrm{M}_{5}\right)$ below.

Before stating our main results, we introduce some function spaces and then present two embedding theorems, which is important to investigating our problem. For any $s \in$ $(1,+\infty)$ and any continuous function $K(x): \mathbb{R}^{N} \rightarrow \mathbb{R}, K(x) \geq 0$, $\equiv \equiv 0$, we define the weighted Lebesgue space $L^{s}\left(\mathbb{R}^{N}, K\right)$ equipped with the norm

$$
\begin{equation*}
\|u\|_{L^{s}\left(\mathbb{R}^{N}, K\right)}=\left(\int_{\mathbb{R}^{N}} K(x)|u|^{s} d x\right)^{1 / s} \tag{1.5}
\end{equation*}
$$

Throughout the article we assume $V(x)$ satisfies
(V) $V(x) \in C\left(\mathbb{R}^{N}\right), V(x) \geq 0$, and $\left\{x \in \mathbb{R}^{N}: V(x)=0\right\} \subset B_{R_{0}}$ for some $R_{0}>0$, where $B_{R_{0}}=$ $\left\{x\left||x| \leq R_{0}, x \in \mathbb{R}^{N}\right\}\right.$.
The natural functional space to study problem (1.1) is $X$ with respect to the norm

$$
\begin{equation*}
\|u\|^{p}=\int_{\mathbb{R}^{N}}\left(|D u|^{p}+V(x)|u|^{p}\right) d x \tag{1.6}
\end{equation*}
$$

The following theorem is due to Lyberopoulos [20]. Denote $B_{R}=\left\{x\left|x \in \mathbb{R}^{N},|x| \leq R\right\}\right.$ and $B_{R}^{C}=\mathbb{R}^{N} \backslash B_{R}$.

Theorem 1.1 Let $p<r<p^{*}, V(x)$ satisfies $(V), h(x) \in C\left(\mathbb{R}^{N}\right)$, and $h(x) \geq 0, \not \equiv 0$ such that

$$
\begin{equation*}
\mathcal{M}:=\lim _{R \rightarrow+\infty} m(R)<+\infty \tag{1.7}
\end{equation*}
$$

where

$$
m(R):=\sup _{x \in B_{R}^{C}} \frac{(h(x))^{p^{*}-p}}{(V(x))^{p^{*}-r}} .
$$

Then the embedding $X \hookrightarrow L^{r}\left(\mathbb{R}^{N}, h\right)$ is continuous. Furthermore, if $\mathcal{M}=0$, then the embedding is compact.

Theorem 1.2 Let $1<q<p, V(x)$ satisfies $(\mathrm{V}), g(x) \in C\left(\mathbb{R}^{N}\right), g(x) \geq 0, \not \equiv 0$ such that

$$
\begin{equation*}
\mathcal{L}:=\lim _{R \rightarrow+\infty} l(R)<+\infty, \tag{1.8}
\end{equation*}
$$

where

$$
l(R):=\int_{B_{R}^{C}} g^{\frac{p}{p-q}} V^{-\frac{q}{p-q}} d x .
$$

Then the embedding $X \hookrightarrow L^{q}\left(\mathbb{R}^{N}, g\right)$ is continuous. Furthermore, if $\mathcal{L}=0$, then the embedding is compact.

Proof This theorem can be seen as a corollary of Theorem 2.3 in [21]. Here we give a detailed proof for the readers convenience. Let $\varphi_{R} \in C_{0}^{\infty}\left(\mathbb{R}^{N}\right)$ be a cut-off function such that $0 \leq \varphi_{R} \leq 1, \varphi_{R}(x)=0$ for $|x|<R, \varphi_{R}(x)=1$ for $|x|>R+1$, and $\left|D \varphi_{R}(x)\right| \leq C$. For any fixed $R>R_{0}$, we write $u=\varphi_{R} u+\left(1-\varphi_{R}\right) u$. Then it follows from Hölder's inequality that

$$
\left\|\varphi_{R} u\right\|_{L^{q}\left(\mathbb{R}^{N}, g\right)}^{q} \leq \int_{B_{R}^{C}} g|u|^{q} d x \leq\left(\int_{B_{R}^{C}} V|u|^{p} d x\right)^{\frac{q}{p}}\left(\int_{B_{R}^{C}} g^{\frac{p}{p-q}} V^{-\frac{q}{p-q}} d x\right)^{\frac{p-q}{p}}
$$

$$
\begin{equation*}
\leq(l(R))^{\frac{p-q}{p}}\left(\int_{B_{R}^{C}}\left(|D u|^{p}+V|u|^{p}\right) d x\right)^{\frac{q}{p}} \tag{1.9}
\end{equation*}
$$

Furthermore, by the Sobolev embedding theorem, we have

$$
\begin{align*}
\left\|\left(1-\varphi_{R}\right) u\right\|_{L^{q}\left(\mathbb{R}^{N}, g\right)}^{q} & \leq \int_{B_{R+1}} g|u|^{q} d x \leq C \int_{B_{R+1}}|u|^{q} d x \\
& \leq C\left(\int_{B_{R+1}}|D u|^{p} d x\right)^{q / p} \\
& \leq C\left(\int_{B_{R+1}}\left(|D u|^{p}+V(x)|u|^{p}\right) d x\right)^{q / p} . \tag{1.10}
\end{align*}
$$

Combining (1.9) with (1.10), we obtain the continuity of the embedding $X \hookrightarrow L^{q}\left(\mathbb{R}^{N}, g\right)$.
In the following, we prove the embedding $X \hookrightarrow L^{q}\left(\mathbb{R}^{N}, g\right)$ is compact. Let $\mathcal{L}=0$ and suppose that $u_{n} \rightharpoonup 0$ weakly in $X$. Then $\left\|u_{n}\right\|_{X}$ is bounded. Hence it follows from (1.9) that for any $\varepsilon>0$, there exists $R>0$ sufficiently large such that

$$
\left\|\varphi_{R} u_{n}\right\|_{L^{q}\left(\mathbb{R}^{N}, g\right)} \leq \frac{\epsilon}{2}
$$

Moreover, by the Rellich-Kondrachov theorem, $\left\|\left(1-\varphi_{R}\right) u_{n}\right\|_{L^{q}\left(\mathbb{R}^{N}, g\right)} \rightarrow 0$, and so there exists $n(\epsilon) \in \mathbb{N}$ such that, for all $n \geq n(\epsilon)$,

$$
\left\|\left(1-\varphi_{R}\right) u_{n}\right\|_{L^{q}\left(\mathbb{R}^{N}, g\right)} \leq \frac{\epsilon}{2} .
$$

Hence, for any $\epsilon>0$, there exist $R$ and $n$ sufficiently large such that

$$
\|u\|_{L^{q}\left(\mathbb{R}^{N}, g\right)} \leq\left\|\varphi_{R} u_{n}\right\|_{L^{q}\left(\mathbb{R}^{N}, g\right)}+\left\|\left(1-\varphi_{R}\right) u_{n}\right\|_{L^{q}\left(\mathbb{R}^{N}, g\right)} \leq \epsilon,
$$

which implies the embedding $X \hookrightarrow L^{q}\left(\mathbb{R}^{N}, g\right)$ is compact.

In the rest of the paper, we assume
(A) The function $V$ satisfies $(\mathrm{V})$ and the functions $M, g, h$ are continuous and nonnegative such that $\mathcal{M}=\mathcal{L}=0$, where $\mathcal{M}$ and $\mathcal{L}$ are defined by (1.7) and (1.8), respectively.
By Theorems 1.1 and 1.2, if $\mathcal{M}=\mathcal{L}=0$, then the embedding $X \hookrightarrow L^{q}\left(\mathbb{R}^{N}, g\right)$ and $X \hookrightarrow$ $L^{r}\left(\mathbb{R}^{N}, h\right)$ is compact for $1<q<p<r<p^{*}$. Let $S_{q}$ and $S_{r}$ be the best embedding constants, then

$$
\begin{equation*}
\int_{\mathbb{R}^{N}} g|u|^{q} d x \leq S_{q}^{-q / p}\|u\|^{q}, \quad \int_{\mathbb{R}^{N}} h|u|^{r} d x \leq S_{r}^{-r / p}\|u\|^{r} \tag{1.11}
\end{equation*}
$$

Since $X$ is a reflexive and separable Banach space, it is well known that there exist $e_{j} \in X$ and $e_{j}^{*} \in X^{*}(j=1,2, \ldots)$ such that
(1) $\left\langle e_{i}, e_{j}^{*}\right\rangle=\delta_{i j}$, where $\delta_{i j}=1$ for $i=j$ and $\delta_{i j}=0$ for $i \neq j$.
(2) $X=\overline{\operatorname{span}\left\{e_{1}, e_{2}, \ldots\right\}}, X^{*}=\overline{\operatorname{span}\left\{e_{1}^{*}, e_{2}^{*}, \ldots\right\}}$.

Set

$$
\begin{equation*}
X_{i}=\operatorname{span}\left\{e_{i}\right\}, \quad Y_{k}=\bigoplus_{i=1}^{k} X_{i}, \quad Z_{k}=\overline{\bigoplus_{i=k}^{\infty} X_{i}} . \tag{1.12}
\end{equation*}
$$

Motivated by $[8,19]$, we make the following assumptions on $M$ :
$\left(\mathrm{M}_{1}\right)$ There exists $\sigma>0$ such that

$$
\hat{M}(t) \geq \sigma[M(t)]^{p-1} t
$$

holds for all $t \geq 0$, where $\hat{M}(t)=\int_{0}^{t}[M(s)]^{p-1} d s$.
$\left(\mathrm{M}_{2}\right) M(t) \geq m_{0}>0$ for all $t \geq 0$.
$\left(\mathrm{M}_{3}\right) M(t)$ is nonnegative and increasing for all $t \geq 0$.
$\left(\mathrm{M}_{4}\right)$ There exists $\rho>0$ such that

$$
\frac{\sigma}{p}\left[M\left(\rho^{p}\right)\right]^{p-1}>\frac{1}{r} S_{r}^{-r / p} \rho^{r-p}
$$

where $S_{r}$ is the best embedding constant of $X \hookrightarrow L^{r}\left(\mathbb{R}^{n}, h\right)$.
$\left(\mathrm{M}_{5}\right)$ There exists $\gamma_{1}>0$ such that

$$
\frac{\sigma}{p}\left[M\left(\gamma_{1}^{p}\right)\right]^{p-1} \gamma_{1}^{p} \geq \frac{\beta_{1}^{r} \gamma_{1}^{r}}{4 r}
$$

where

$$
\beta_{1}=\sup _{u \in Z_{1},\|u\|=1}\left(\int_{\mathbb{R}^{N}} h|u|^{r} d x\right)^{1 / r} .
$$

The main results of our paper read as follows.

Theorem 1.3 Assume (A), $\left(\mathrm{M}_{1}\right)$ and $\left(\mathrm{M}_{2}\right)$ or $\left(\mathrm{M}_{3}\right),\left(\mathrm{M}_{4}\right)$. Suppose also $p<\sigma r$ and $1<q<$ $p<r<p^{*}$. Then there exists $\lambda_{0}>0$ such that problem (1.1) has a solution for all $\lambda \in\left[0, \lambda_{0}\right)$.

Theorem 1.4 Assume (A), $\left(\mathrm{M}_{1}\right)$ and $\left(\mathrm{M}_{2}\right)$ or $\left(\mathrm{M}_{3}\right),\left(\mathrm{M}_{4}\right)$. Suppose also $p<\sigma r$ and $1<q<$ $p<r<p^{*}$. Then there exists $\lambda_{1}>0$ such that problem (1.1) has a sequence $\left\{u_{n}\right\}$ of solutions in $X$ with $J\left(u_{n}\right) \rightarrow \infty$ as $n \rightarrow \infty$ for all $\lambda \in\left[0, \lambda_{1}\right)$.

Remark 1.5 Set $M(t)=a+b t^{k}(a, b, k>0)$. Then we can easily deduce that $M$ satisfies $\left(\mathrm{M}_{1}\right)$ for all $p>1$ and $0<\sigma \leq \frac{1}{(p-1) k+1}$.

Remark 1.6 Let $M(t)=a+b \ln (1+t)(a, b>0, t \geq 0)$. Assume $p>1, b(p-1)<a$, then by direct calculation, one has

$$
\hat{M}(t)=\int_{0}^{t}[M(t)]^{p-1} d t \geq t[M(t)]^{p-1}\left(1-\frac{b(p-1)}{a}\right) .
$$

Consequently, $M$ satisfies $\left(\mathrm{M}_{1}\right)$ for $0<\sigma \leq 1-\frac{b(p-1)}{a}$.

Remark 1.7 Clearly, assumptions $\left(\mathrm{M}_{1}\right),\left(\mathrm{M}_{3}\right),\left(\mathrm{M}_{4}\right)$ or $\left(\mathrm{M}_{1}\right),\left(\mathrm{M}_{3}\right),\left(\mathrm{M}_{5}\right)$ cover the degenerate case.

## 2 Proofs of the main results

The associated energy functional to equation (1.1) is

$$
\begin{equation*}
J(u)=\frac{1}{p} \hat{M}\left(\|u\|^{p}\right)-\frac{\lambda}{q} \int_{\mathbb{R}^{N}} g|u|^{q} d x-\frac{1}{r} \int_{\mathbb{R}^{N}} h|u|^{r} d x . \tag{2.1}
\end{equation*}
$$

For any $v \in C_{0}^{\infty}\left(\mathbb{R}^{N}\right)$, we have

$$
\begin{align*}
\left\langle J^{\prime}(u), v\right\rangle= & {\left[M\left(\|u\|^{p}\right)\right]^{p-1} \int_{\mathbb{R}^{N}}\left(|\nabla u|^{p-2} \nabla u \cdot \nabla v+V|u|^{p-2} u v\right) d x } \\
& -\lambda \int_{\mathbb{R}^{N}} g|u|^{q-2} u v d x-\int_{\mathbb{R}^{N}} h|u|^{r-2} u v d x . \tag{2.2}
\end{align*}
$$

We say that $\left\{u_{n}\right\}$ is a $(P S)_{c}$ sequence for the functional $J$ if

$$
\begin{equation*}
J\left(u_{n}\right) \rightarrow c \quad \text { and } \quad J^{\prime}\left(u_{n}\right) \rightarrow 0 \quad \text { in } X^{*}, \tag{2.3}
\end{equation*}
$$

where $X^{*}$ denotes the dual space of $X$. If every $(P S)_{c}$ sequence of $J$ has a strong convergent subsequence, then we say that $J$ satisfies the $(P S)$ condition.

The proof of Theorem 1.3 mainly relies on the following mountain pass lemma in [22] (see also [23]).

Lemma 2.1 Let $E$ be a real Banach space and $J \in C^{1}(E, \mathbb{R})$ with $J(0)=0$. Suppose
$\left(\mathrm{H}_{1}\right)$ there are $\rho, \alpha>0$ such that $J(u) \geq \alpha$ for $\|u\|_{E}=\rho$;
$\left(\mathrm{H}_{2}\right)$ there is $e \in E,\|e\|_{E}>\rho$ such that $J(e)<0$. Define

$$
\Gamma=\left\{\gamma \in C^{1}([0,1], E) \mid \gamma(0)=0, \gamma(1)=e\right\} .
$$

Then

$$
c=\inf _{\gamma \in \Gamma} \max _{0 \leq t \leq 1} J(\gamma(t)) \geq \alpha
$$

is finite and $J(\cdot)$ possesses a $(P S)_{c}$ sequence at level c. Furthermore, if J satisfies the (PS) condition, then $c$ is a critical value of J.

In the following, we shall verify $J$ satisfies all conditions of the mountain pass lemma.

Lemma 2.2 Assume (A), $\left(\mathrm{M}_{1}\right)$ and $\left(\mathrm{M}_{2}\right)$ or $\left(\mathrm{M}_{3}\right)$. Suppose also $p<\sigma r$. Then any $(P S)_{c}$ sequence of J is bounded.

Proof Let $\left\{u_{n}\right\}$ be any $(P S)_{c}$ sequence of $J$ and satisfy (2.3).
By $\left(\mathrm{M}_{1}\right)$ and (A), we have

$$
\begin{align*}
c+1+\left\|u_{n}\right\| & \geq J\left(u_{n}\right)-\frac{1}{r}\left\langle J^{\prime}\left(u_{n}\right), u_{n}\right\rangle \\
& =\frac{1}{p} \hat{M}\left(\left\|u_{n}\right\|^{p}\right)-\frac{1}{r}\left[M\left(\left\|u_{n}\right\|^{p}\right)\right]^{p-1}\left\|u_{n}\right\|^{p}-\lambda\left(\frac{1}{q}-\frac{1}{r}\right) \int_{\mathbb{R}^{N}} g\left|u_{n}\right|^{q} d x \\
& \geq\left(\frac{\sigma}{p}-\frac{1}{r}\right)\left[M\left(\left\|u_{n}\right\|^{p}\right)\right]^{p-1}\left\|u_{n}\right\|^{p}-\lambda\left(\frac{1}{q}-\frac{1}{r}\right) S_{q}^{-q / p}\left\|u_{n}\right\|^{q} . \tag{2.4}
\end{align*}
$$

Case 1. If $\left(\mathrm{M}_{2}\right)$ holds. Then we deduce from (2.4) that

$$
\begin{equation*}
c+1+\left\|u_{n}\right\| \geq\left(\frac{\sigma}{p}-\frac{1}{r}\right) m_{0}^{p-1}\left\|u_{n}\right\|^{p}-\lambda\left(\frac{1}{q}-\frac{1}{r}\right) S_{q}^{-q / p}\left\|u_{n}\right\|^{q} . \tag{2.5}
\end{equation*}
$$

Hence $\left\{u_{n}\right\}$ is bounded.
Case 2. If $\left(\mathrm{M}_{3}\right)$ holds. Let $\tau_{0}>0$ be fixed. If $\left\|u_{n}\right\|^{p} \geq \tau_{0}$, then

$$
\begin{equation*}
c+1+\left\|u_{n}\right\| \geq\left(\frac{\sigma}{p}-\frac{1}{r}\right)\left[M\left(\tau_{0}\right)\right]^{p-1}\left\|u_{n}\right\|^{p}-\lambda\left(\frac{1}{q}-\frac{1}{r}\right) S_{q}^{-q / p}\left\|u_{n}\right\|^{q}, \tag{2.6}
\end{equation*}
$$

which implies $\left\{u_{n}\right\}$ is bounded.

Lemma 2.3 Assume (A), $\left(\mathrm{M}_{1}\right)$ and $\left(\mathrm{M}_{2}\right)$ or $\left(\mathrm{M}_{4}\right)$. Then there are $\rho, \alpha>0$ such that $J(u) \geq \alpha$ for $\|u\|=\rho$.

Proof Case 1. $\left(\mathrm{M}_{2}\right)$ is satisfied. It follows from (1.11), (2.1), and $\left(\mathrm{M}_{1}\right)-\left(\mathrm{M}_{2}\right)$ that

$$
\begin{align*}
J(u) & \geq \frac{\sigma}{p} m_{0}^{p-1}\|u\|^{p}-\frac{\lambda}{q} S_{q}^{-q / p}\|u\|^{q}-\frac{1}{r} S_{r}^{-r / p}\|u\|^{r} \\
& =\|u\|^{q}\left(\frac{\sigma}{p} m_{0}^{p-1}\|u\|^{p-q}-\frac{\lambda}{q} S_{q}^{-q / p}-\frac{1}{r} S_{r}^{-r / p}\|u\|^{r-q}\right) . \tag{2.7}
\end{align*}
$$

Denote $\phi(t)=A t^{p-q}-B \lambda-C t^{r-q}$ with

$$
\begin{equation*}
A=\sigma m_{0}^{p-1} / p, \quad B=S_{q}^{-q / p} / q, \quad C=S_{r}^{-r / p} / r . \tag{2.8}
\end{equation*}
$$

Obviously, $\phi(t)$ attains its maximum

$$
\phi\left(t_{0}\right)=\frac{r-p}{r-q} A t_{0}^{p-q}-B \lambda
$$

at

$$
t=t_{0}=\left(\frac{A(p-q)}{C(r-q)}\right)^{1 /(r-p)}
$$

Let $\lambda_{0}=\frac{A(r-p)}{B(r-q)} t_{0}^{p-q}, \rho=t_{0}$, and $\alpha=t_{0}^{q} \phi\left(t_{0}\right)$. Then $J(u) \geq \alpha>0$ for $\|u\|=\rho$ and $\lambda \in\left[0, \lambda_{0}\right)$.
Case 2. $\left(\mathrm{M}_{4}\right)$ is fulfilled. Let $\|u\|=\rho$. Then, by (1.11), (2.1), and $\left(\mathrm{M}_{1}\right)$, there hold

$$
\begin{align*}
J(u) & \geq \frac{\sigma}{p}\left[M\left(\|u\|^{p}\right)\right]^{p-1}\|u\|^{p}-\frac{\lambda}{q} S_{q}^{-q / p}\|u\|^{q}-\frac{1}{r} S_{r}^{-r / p}\|u\|^{r} \\
& =\rho^{q}\left(A(\rho) \rho^{p-q}-B \lambda-C \rho^{r-q}\right), \tag{2.9}
\end{align*}
$$

where $A(\rho)=\frac{\sigma}{p}\left[M\left(\rho^{p}\right)\right]^{p-1}$ and $B, C$ is defined by (2.8). In view of $\left(\mathrm{M}_{4}\right), J(u) \geq \alpha>0$ for all $0<\lambda<\lambda_{0}=\frac{1}{B}\left[A(\rho) \rho^{p-q}-C \rho^{r-q}\right]$.

Lemma 2.4 Assume (A), $\left(\mathrm{M}_{1}\right)$ and $p<\sigma r$. Then there is $e \in X$ with $\|e\|>\rho$ such that $J(e)<0$.

Proof By integrating $\left(\mathrm{M}_{1}\right)$, we obtain

$$
\begin{equation*}
\hat{M}(t) \leq \hat{M}\left(t_{1}\right)\left(\frac{t}{t_{1}}\right)^{1 / \sigma} \quad \text { for all } t \geq t_{1}>0 \tag{2.10}
\end{equation*}
$$

Hence, for $\|t u\|^{p} \geq t_{1}$,

$$
\begin{equation*}
J(t u) \leq \frac{1}{p} \hat{M}\left(t_{1}\right)\left(\frac{\|u\|^{p}}{t_{1}}\right)^{1 / \sigma} t^{\frac{p}{\sigma}}-t^{q} \frac{\lambda}{q} \int_{\mathbb{R}^{N}} g|u|^{q} d x-t^{r} \frac{1}{r} \int_{\mathbb{R}^{N}} h|u|^{r} d x . \tag{2.11}
\end{equation*}
$$

Consequently, $J(t u)<0$ if $t \geq R$ for some $R>0$ sufficiently large.

Lemma 2.5 Assume (A), ( $\mathrm{M}_{1}$ ) and $\left(\mathrm{M}_{2}\right)$ or $\left(\mathrm{M}_{3}\right)$. Then any $(P S)_{c}$ sequence of J has a strong convergent subsequence.

Proof Let $\left\{u_{n}\right\}$ be any $(P S)_{c}$ sequence of $J$ and satisfy (2.3). By Lemma 2.2, $\left\{u_{n}\right\}$ is bounded. Passing to a subsequence if necessary, we have

$$
\begin{array}{ll}
u_{n} \rightharpoonup u & \text { in } X, \\
u_{n} \rightarrow u & \text { in } L^{q}\left(\mathbb{R}^{N}, g\right) \text { and in } L^{r}\left(\mathbb{R}^{N}, h\right), \\
u_{n} \rightarrow u & \text { almost everywhere in } \mathbb{R}^{N} .
\end{array}
$$

Denote $P_{n}=\left\langle J^{\prime}\left(u_{n}\right), u_{n}-u\right\rangle$ and

$$
Q_{n}=\left[M\left(\left\|u_{n}\right\|^{p}\right)\right]^{p-1} \int_{\mathbb{R}^{N}}\left(|\nabla u|^{p-2} \nabla u \nabla\left(u_{n}-u\right)+V|u|^{p-2} u\left(u_{n}-u\right)\right) d x .
$$

We can easily obtain that

$$
\begin{aligned}
& \lim _{n \rightarrow \infty} P_{n}=0, \quad \lim _{n \rightarrow \infty} Q_{n}=0, \\
& \lim _{n \rightarrow \infty} \int_{\mathbb{R}^{N}} g(x)\left|u_{n}\right|^{q-2} u_{n}\left(u_{n}-u\right) d x=0, \\
& \lim _{n \rightarrow \infty} \int_{\mathbb{R}^{N}} h(x)\left|u_{n}\right|^{r-2} u_{n}\left(u_{n}-u\right) d x=0 .
\end{aligned}
$$

Since

$$
\begin{aligned}
P_{n}-Q_{n}= & {\left[M\left(\left\|u_{n}\right\|^{p}\right)\right]^{p-1} \int_{\mathbb{R}^{N}}\left(\left|\nabla u_{n}\right|^{p-2} \nabla u_{n}-|\nabla u|^{p-2} \nabla u\right) \nabla\left(u_{n}-u\right) d x } \\
& +\left[M\left(\left\|u_{n}\right\|^{p}\right)\right]^{p-1} \int_{\mathbb{R}^{N}} V\left(\left|u_{n}\right|^{p-2} u_{n}-|u|^{p-2} u\right)\left(u_{n}-u\right) d x \\
& -\lambda \int_{\mathbb{R}^{N}} g(x)\left|u_{n}\right|^{q-2} u_{n}\left(u_{n}-u\right) d x-\int_{\mathbb{R}^{N}} h(x)\left|u_{n}\right|^{r-2} u_{n}\left(u_{n}-u\right) d x,
\end{aligned}
$$

we can deduce that

$$
\lim _{n \rightarrow \infty}\left\{\left[M\left(\left\|u_{n}\right\|^{p}\right)\right]^{p-1} \int_{\mathbb{R}^{N}}\left(\left|\nabla u_{n}\right|^{p-2} \nabla u_{n}-|\nabla u|^{p-2} \nabla u\right) \nabla\left(u_{n}-u\right) d x\right.
$$

$$
\begin{equation*}
\left.+\left[M\left(\left\|u_{n}\right\|^{p}\right)\right]^{p-1} \int_{\mathbb{R}^{N}} V\left(\left|u_{n}\right|^{p-2} u_{n}-|u|^{p-2} u\right)\left(u_{n}-u\right) d x\right\}=0 \tag{2.12}
\end{equation*}
$$

Case 1. $\left(\mathrm{M}_{2}\right)$ holds. Using the standard inequality in $\mathbb{R}^{N}$ given by

$$
\begin{equation*}
\left.\langle | x\right|^{p-2} x-|y|^{p-2} y, x-y\left|\geq C_{p}\right| x-\left.y\right|^{p} \quad \text { if } p \geq 2 \tag{2.13}
\end{equation*}
$$

or

$$
\begin{equation*}
\left.\langle | x\right|^{p-2} x-|y|^{p-2} y, x-y \left\lvert\, \geq \frac{C_{p}|x-y|^{2}}{(|x|+|y|)^{2-p}} \quad\right. \text { if } 2>p>1 \tag{2.14}
\end{equation*}
$$

we obtain from (2.12) that $\left\|u_{n}-u\right\| \rightarrow 0$ as $n \rightarrow \infty$.
Case 2. If $\left(\mathrm{M}_{3}\right)$ holds, then due to the degenerate nature of (1.1), two situations must be considered: either $\inf _{n}\left\|u_{n}\right\|>0$ or $\inf _{n}\left\|u_{n}\right\|=0$.

Case 2-1: $\inf _{n}\left\|u_{n}\right\|>0$. Then we can deduce from (2.12)-(2.14) that $\left\|u_{n}-u\right\| \rightarrow 0$ as Case 1.

Case 2-2: $\inf _{n}\left\|u_{n}\right\|=0$. If 0 is an accumulation point for the sequence $\left\{\left\|u_{n}\right\|\right\}$, then there is a subsequence of $\left\{u_{n}\right\}$ (not relabelled) such that $u_{n} \rightarrow 0$. Hence $0=J(0)=\lim _{n \rightarrow \infty} J\left(u_{n}\right)=$ $c$. By Lemma 2.3, $c>0$. This is impossible. Consequently, 0 is an isolated point of $\left\{\left\|u_{n}\right\|\right\}$. Therefore, there is a subsequence of $\left\{u_{n}\right\}$ (not relabelled) such that $\inf _{n}\left\|u_{n}\right\|>0$, and we can proceed as before.

This completes the proof.

Proof of Theorem 1.3 The conclusion follows by Lemmas 2.2-2.5 immediately.

To get multiplicity result of problem (1.1), we need the following fountain theorem.

Lemma 2.6 (Fountain theorem [24]) Let $X$ be a Banach space with the norm $\|\cdot\|$, and let $X_{i}$ be a sequence of subspace of $X$ with $\operatorname{dim} X_{i}<\infty$ for each $i \in \mathbb{N}$. Further, set

$$
X=\overline{\bigoplus_{i=1}^{\infty} X_{i}}, \quad Y_{k}=\bigoplus_{i=1}^{k} X_{i}, \quad Z_{k}=\overline{\bigoplus_{i=k}^{\infty} X_{i}}
$$

Consider an even functional $\Phi \in C^{1}(X, \mathbb{R})$. Assume, for each $k \in \mathbb{N}$, there exist $\rho_{k}>\gamma_{k}>0$ such that
$\left(\Phi_{1}\right) a_{k}:=\max _{u \in Y_{k},\|u\|=\rho_{k}} \Phi(u) \leq 0 ;$
( $\Phi_{2}$ ) $b_{k}:=\inf _{u \in Z_{k},\|u\|=\gamma_{k}} \Phi(u) \rightarrow+\infty, k \rightarrow+\infty$;
$\left(\Phi_{3}\right) \Phi$ satisfies the $(P S)_{c}$ condition for every $c>0$.
Then $\Phi$ has an unbounded sequence of critical values.

Proof of Theorem 1.4 Obviously the functional $J$ is even. It remains to verify that $J$ satisfies $\left(\Phi_{1}\right)-\left(\Phi_{3}\right)$ in Lemma 2.6.
It follows from (2.10) that

$$
\hat{M}(t) \leq C_{1} t^{1 / \sigma}+C_{2}
$$

for positive constants $C_{1}, C_{2}$ and for all $t \geq 0$. Hence

$$
\begin{equation*}
J(u) \leq \frac{1}{p}\left(C_{1}\|u\|^{\frac{p}{\sigma}}+C_{2}\right)-\frac{\lambda}{q} \int_{\mathbb{R}^{N}} g|u|^{q} d x-\frac{1}{r} \int_{\mathbb{R}^{N}} h|u|^{r} d x . \tag{2.15}
\end{equation*}
$$

Since all norms are equivalent on the finite dimensional space $Y_{k}$, we have, for all $u \in Y_{k}$,

$$
\begin{equation*}
J(u) \leq \frac{1}{p}\left(C_{1}\|u\|^{\frac{p}{\sigma}}+C_{2}\right)-\lambda C_{3}\|u\|^{q}-C_{4}\|u\|^{r}, \tag{2.16}
\end{equation*}
$$

where $C_{3}, C_{4}$ are positive constants. Therefore $a_{k}:=\max _{u \in Y_{k},\|u\|=\rho_{k}} J(u)<0$ for $\|u\|=\rho_{k}$ sufficiently large. This gives $\left(\Phi_{1}\right)$.
Denote $\beta_{k}=\sup _{u \in Z_{k},\|u\|=1}\left(\int_{\mathbb{R}^{N}} h|u|^{r} d x\right)^{1 / r}$. Since $Z_{k+1} \subset Z_{k}$, we deduce that $0 \leq \beta_{k+1} \leq$ $\beta_{k}$. Hence $\beta_{k} \rightarrow \beta_{0} \geq 0$ as $k \rightarrow+\infty$. By the definition of $\beta_{k}$, there exists $u_{k} \in Z_{k}$ with $\left\|u_{k}\right\|=1$ such that

$$
-\frac{1}{k} \leq \beta_{k}-\left(\int_{\mathbb{R}^{N}} h\left|u_{k}\right|^{r} d x\right)^{1 / r} \leq 0
$$

for all $k \geq 1$. Therefore there exists a subsequence of $\left\{u_{k}\right\}$ (not relabelled) such that $u_{k} \rightharpoonup u$ in $X$ and $\left\langle u, e_{j}^{*}\right\rangle=\lim _{k \rightarrow \infty}\left\langle u_{k}, e_{j}^{*}\right\rangle=0$ for all $j \geq 1$. Consequently, $u=0$. This implies $u_{k} \rightharpoonup 0$ in $X$ and so $u_{k} \rightarrow 0$ in $L^{r}\left(\mathbb{R}^{N}, h\right)$. Thus $\beta_{0}=0$. The proof of $\left(\Phi_{2}\right)$ is divided into the following two cases.
Case 1: $\left(\mathrm{M}_{2}\right)$ holds. For any $u \in Z_{k}$, there holds

$$
\begin{equation*}
J(u) \geq \frac{\sigma}{p} m_{0}^{p-1}\|u\|^{p}-\frac{\lambda}{q} S_{q}^{-q / p}\|u\|^{q}-\frac{1}{r} \beta_{k}^{r}\|u\|^{r} . \tag{2.17}
\end{equation*}
$$

Set

$$
\gamma_{k}=\left(\frac{\sigma m_{0}^{p-1} r}{4 p \beta_{k}^{r}}\right)^{\frac{1}{r-p}}, \quad \lambda_{1}=\frac{\sigma q m_{0}^{p-1}}{2 p} \gamma_{1}^{p-q} S_{q}^{q / p}
$$

Then

$$
\begin{equation*}
J(u) \geq \frac{\sigma}{4 p} m_{0}^{p-1} \gamma_{k}^{p} \tag{2.18}
\end{equation*}
$$

for all $\lambda \in\left(0, \lambda_{1}\right)$ and $\|u\|=\gamma_{k}$. Hence $\left(\Phi_{2}\right)$ is fulfilled.
Case 2: $\left(\mathrm{M}_{3}\right),\left(\mathrm{M}_{5}\right)$ hold. For $\|u\|=\rho$, we have

$$
\begin{equation*}
J(u) \geq \frac{\sigma}{p}\left[M\left(\rho^{p}\right)\right]^{p-1} \rho^{p}-\frac{\lambda}{q} S_{q}^{-q / p} \rho^{q}-\frac{1}{r} S_{r}^{-r / p} \rho^{r} . \tag{2.19}
\end{equation*}
$$

Set

$$
\tilde{\gamma}_{k}=\left(\frac{\sigma\left[M\left(\gamma_{1}^{p}\right)\right]^{p-1} r}{4 p \beta_{k}^{r}}\right)^{\frac{1}{r-p}}, \quad \tilde{\lambda}_{1}=\frac{\sigma q\left[M\left(\gamma_{1}^{p}\right)\right]^{p-1}}{2 p} \gamma_{1}^{p-q} S_{q}^{q / p} .
$$

Then by ( $\mathrm{M}_{5}$ )

$$
\begin{equation*}
J(u) \geq \frac{\sigma}{4 p}\left[M\left(\widetilde{\gamma}_{1}^{p}\right)\right]^{p-1} \gamma_{k}^{p} \tag{2.20}
\end{equation*}
$$

for all $\lambda \in\left(0, \widetilde{\lambda}_{1}\right)$ and $\|u\|=\widetilde{\gamma}_{k}$. Hence $\left(\Phi_{2}\right)$ is fulfilled.

By Lemma 2.5, we obtain ( $\Phi_{3}$ ). Consequently, the conclusion follows by the fountain theorem.

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## Abbreviations

No.

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Data sharing not applicable to this article as no datasets were generated or analysed during the current study.

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## Authors' contributions

The author read and approved the final manuscript.

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